



We invite you to participate as a sponsor for the 2024 International Christmas Tree Conference. Sponsorship provides an excellent opportunity to position your company or organization as a supporter of the Association, the Council and the Industry. Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials and on the conference website.

Sponsor Benefits

	Price	Naming Rights All marketing material (web, print, email, social media)	Company Name and Logo Exposure	Signage Placement (supplied by sponsor)	Distribute Swag to Attendees	Full Conference Registration	Event Tickets	Printed Programme
Conference Presenting Sponsor	\$25,000	✓	✓	✓	✓	8	45 (5) for each event	✓
Closing Banquet Aug. 2 at 7:00 pm	\$15,000	✓	✓	✓	✓	5	5	✓
Welcome Dinner Reception Aug. 1 at 7:00 pm	Sponsored by  Enjoy Tree							
Farm Tour Lunch Aug. 3 at 12:00 pm	\$10,000	✓	✓	✓	✓	4	5	✓
Live Entertainment Welcome Reception Aug. 1 at 9:00	Sponsored by  DeLong Farms A Legend Fresh from Nova Scotia							
Exhibit Hall Lunch Aug. 2 at 12:00 pm	Sponsored by  FREEMAN Sustained Forests							
Live Entertainment Closing Banquet Aug. 2 at 9:00 pm	Sponsored by M. Keddy Farm and Forest Limited							
Farm Tour Aug. 3 – full day	Sponsored by  Enjoy Tree							
Farm Market & Peggy's Cove Tour Aug. 3 – full day	Sponsored by  TSC NURSERY							
Museum & Sailing Tour Aug. 3 – full day	Sponsored by  NECTA Christmas Trees							
Exhibit Hall Coffee Break 2 Available Aug. 2 - 10am & 3pm	Sponsored by  PAYMENTS INTERNATIONAL INC. 							
Speaker Travel Support (Multiple Available)	\$500 -\$2,000	X	✓	X	X	X	X	✓
Speaker Travel Support (Multiple Available)	Sponsored by  HUGHES CHRISTMAS TREES  Lunenburg County Balsam Fir Co-op  Blackadar Forestry Products  NAUGLER'S Traditional Evergreen Tree Farm							
Welcome Bag Sponsor to supply)	Sponsored by  PAYMENTS INTERNATIONAL INC.							
Welcome Bag Swag (Multiple Available) Sponsor to supply	Sponsored by  THE MUNICIPALITY OF CHESTER  ELITE BALSAM PRODUCTS							
Badge Holder with Lanyards Sponsor to supply	Sponsored by  NOVA SCOTIA FARM LOAN BOARD							
Notepads and Pens Sponsor to supply	Sponsored by 							
Donation	 West Nova Fuels  Mahoney's  Cobequid Christmas Tree Producers Association  Superline Fuels  S&M TRUCKING  NECTA Christmas Trees  T. Ernst forest products Inc.  J.A. TURNER & SONS LTD.  TSC NURSERY  PRIME FREIGHT LLC  Northeastern Christmas Tree Assoc.							